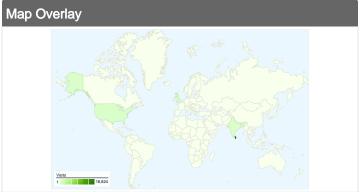


# Site Usage 60.43% Bounce Rate 81,834 Pageviews 00:03:11 Avg. Time on Site 3.09 Pages/Visit 61.96% % New Visits





Traffic Sources Overview	
	■ Search Engines 22,381.00 (84.42%)
	■ <b>Direct Traffic</b> 2,672.00 (10.08%)
	Referring Sites 1,414.00 (5.33%)
	Other 44 (0.17%)

Content Overview				
Pages	Pageviews	% Pageviews		
1	2,187	2.67%		
/advertiser-login.html	1,582	1.93%		
/index.html	1,269	1.55%		
/sale-1-2-index.html	592	0.72%		
/sri-lanka/classified/all-all-1-0-0-	577	0.71%		



# 21,967 people visited this site



21,967 Absolute Unique Visitors

81,834 Pageviews

3.09 Average Pageviews

00:03:11 Time on Site

60.43% Bounce Rate

61.96% New Visits

#### **Technical Profile**

Browser	Visits	% visits	Connection Speed	Visits	% visits
Internet Explorer	9,080	34.25%	Unknown	14,005	52.83%
Firefox	8,778	33.11%	DSL	10,329	38.96%
Chrome	7,040	26.56%	Cable	1,138	4.29%
Safari	670	2.53%	T1	821	3.10%
Opera	448	1.69%	Dialup	203	0.77%



#### All traffic sources sent a total of 26,511 visits



#### **Top Traffic Sources**

Sources	Visits	% visits
google (organic)	21,539	81.25%
(direct) ((none))	2,672	10.08%
google.lk (referral)	649	2.45%
yahoo (organic)	489	1.84%
bing (organic)	291	1.10%

Keywords	Visits	% visits
buyandsell.lk	140	0.63%
buy and sell	91	0.41%
digital camera prices in sri	51	0.23%
buy and sell sri lanka	44	0.20%
buyandsell	43	0.19%



## 26,511 visits came from 151 countries/territories

Site Usage						
Visits 26,511 % of Site Total: 100.00%	Pages/Visit 3.09 Site Avg: 3.09 (0.00%)	<b>00:03:</b> Site Avg:		% New Visits 62.22% Site Avg: 61.96% (0.43%)	<b>60.43</b> Site Avg. 60.43	%
Country/Territory		Visits	Pages/Visit	Avg. Time on Site	% New Visits	Bounce Rate
Sri Lanka		18,824	3.16	00:03:26	56.45%	57.59%
United States		654	2.31	00:01:26	84.10%	74.31%
India		584	2.52	00:02:09	79.45%	68.15%
United Kingdom		532	3.08	00:02:30	78.57%	65.79%
(not set)		452	2.32	00:02:55	61.73%	58.63%
Italy		411	5.93	00:04:14	59.85%	50.61%
Australia		386	2.82	00:02:08	74.61%	66.84%
Canada		303	2.90	00:01:56	80.20%	65.68%
China		302	1.65	00:01:26	78.48%	78.48%

United Arab Emirates	293	3.63	00:03:29	69.97%	57.00%
					1 - 10 of 151



## Pages on this site were viewed a total of 81,834 times

81,834 Pageviews

66,018 Unique Views

60.43% Bounce Rate

## **Top Content**

Pages	Pageviews	% Pageviews
/	2,187	2.67%
/advertiser-login.html	1,582	1.93%
/index.html	1,269	1.55%
/sale-1-2-index.html	592	0.72%
/sri-lanka/classified/all-all-1-0-0-0-1-search-result.html	577	0.71%